## **ORDER**

103291 Orders Order / Rev: Alt Order #: 06825823 Product Desc: NRCC IE 2012 Estimate: 2601 Flight Dates: 09/28/12 - 10/04/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 08/30/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: National Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: **Broadcast** 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% NRCC-IE Advertiser Name: Demographic: A25-54 New Business Thru: Product Codes: PLI2 Order Separation: 00:05:00 SELECT PRIORITY CODE Priority: Advertiser External ID:

Bill	Plan

Start Date	End Date	# Spots	Net Amount		
08/27/12	09/30/12	55	\$66,425.00	\$56,461.25	
10/01/12	10/04/12	108	\$86,600.00	\$73,610.00	

## Totais

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	55	\$66,425.00	\$56,461.25	0.00
October 2012	108	\$86,600.00	\$73,610.00	0.00
Totals	163	\$153,025,00	\$130,071,25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	37%	\$153,025.00
Market	100%	\$413,581.08

Revenue Codes:

Share	Total
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
22%	\$90,987.84
0%	\$0.00
0%	\$0.00
15%	\$62,037.16
0%	\$0.00
22%	\$90,987.84
0%	\$0.00
0%	\$0.00
4%	\$16,543.24
	0% 0% 0% 22% 0% 0% 15% 0% 22% 0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	oots	Rate Pri	Rtg Type S	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp		5-6a	F	:30	2	\$400.001	0.00 NM	2	\$800.00
				M-F 5-6a WakeUp	w/Wagners								
	WAKE (	W/WAGNF	RS1								1.		
	<u>Sta</u>	rt Date I	End Date	Weekdays S	Spots/Week	Rate	Rating						

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KSNV

Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #: Flight Dates: 06825823

09/28/12 - 10/04/12

Product Desc:

NRCC IE 2012

Estimate:

Ln	Ch Start	End	Inventory Code	Break	Start/End	fime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV 09/28/1	2 09/28/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	F	:30	2	\$400.001	0.00 NM	2	\$800.00
	WAKE W/WAG Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
_	eek: 09/24/12	09/30/12	F	. 2	\$400.00	0.00						
	KSNV 10/01/1 WAKE W/WAG		M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	М	:30	2	\$400.001	0.00 NM	2	\$800.00
	Start Date eek: 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
E 3	KSNV 10/02/1	2 10/02/12	M-F 5-6a WakeU M-F 5-6a WakeU	-	5-6a	-T	:30	2	\$400.001	0.00 NM	2	\$800.00
	WAKE W/WAG	NRS1										
	<u>Start Date</u> eek: 10/01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00				·		
	KSNV 10/03/1		M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	W	:30	2	\$400.001	0.00 NM	2	\$800.00
	WAKE W/WAG		Manlala	O4-8841-	ъ.	<b></b>						
W	<u>Start Date</u> eek: 10/01/12	End Date 10/07/12	<u>Weekdays</u> w	Spots/Week 2	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
E 5	KSNV 10/04/1	12 10/04/12	M-F 5-6a WakeU M-F 5-6a WakeU	-	5-6a	T	:30	2	\$400.001	0.00 NM	2	\$800.00
	WAKE W/WAG	NRS1										
\\/	Start Date eek: 10/01/12	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00					•	٠
-			M-F 6-7a WakeU	pw/Wa@M	6-7a	F	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	WAKE W/WAG	NDC2	M-F 6-7a Wakel	p w/Wagners								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 09/24/12	09/30/12	F	2	\$725.00	0.00						
	KSNV 10/01/ WAKE W/WAG		M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	M	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	<u>Start Date</u> eek: 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0.00						
E 8			M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	-T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	WAKE W/WAG		<b></b>									
W	<u>Start Date</u> eek: 10/01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0.00						
E 9	KSNV 10/03/	12 10/03/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	W	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	WAKE W/WAG	NRS2										
w	<u>Start Date</u> eek: 10/01/12	End Date 10/07/12	<u>Weekdays</u> w	Spots/Week 2	<u>Rate</u> \$725.00	<u>Rating</u> 0.00						
E 10	KSNV 10/04/	12 10/04/12	M-F 6-7a Wakel M-F 6-7a Wakel		6-7a	T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	WAKE W/WAG	NRS2		.,								
W	Start Date /eek: 10/01/12	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0.00						
E 11	KSNV 09/28/	12 09/28/12	Today Show Today Show	СМ	658a-9am	F	:30	4	\$900.001	0.00 NM	4	\$3,600.00
	TODAY SHW		TOGAY SHOW		-							
\ <b>/</b> /	Start Date eek: 09/24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 4	<u>Rate</u> \$900.00	<u>RatIng</u> 0.00						
_	KSNV 10/01/		Today Show	СМ	658a-9am	M	:30	4	\$900.001	0.00 NM	4	\$3,600.00
	TODAY SHW		Today Show									
141	Start Date /eek: 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 4		<u>Rating</u> 0.00						
	KSNV 10/02/		1-4	CM	658a-9am	-T	;30	4	\$900.001	0.00 NM	4	\$3,600.00
				2	w -will	•	,50	7	φυσυ.συ (	0.00 NW	1 **	φυ,υυυ.υυ

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Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End <sup>-</sup>	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
			Today Show Today Show									
TODAY		Fool Data	NAS allalares	Omata AAI a a la	D-4-	D (1)						
<u>عدد</u> Week: 10	<u>art Date</u> /01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -T	Spots/Week 4	<u>Rate</u> \$900.00	<u>Rating</u> 0.00						
E 14 KSNV		2 10/03/12	Today Show Today Show	СМ	658a-9am	W	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODA) <u>Sta</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> w	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00						
E 15 KSNV		2 10/04/12	Today Show Today Show	СМ	658a-9am	T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
	art Date	End Date 10/07/12	Weekdays T	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00						
E 17 KSNV	09/29/1		SIGN ON-SIGN O SAT TODAY	OFF CM	5a-459a (5:00 AM-6:0	s- 00 AM)	:30	2	\$625.001	0.00 NM	2	\$1,250.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/30/12	s-	2	\$625.00	0.00						
E18 KSNV			News 3 Sunrise - News 3 Sunrise 3		6a-7a	S	:30	2	\$375.001	0.00 NM	2	\$750.00
	UNRS W		Marlada	01-84/1	Б.	D. "						•
<u>Sta</u> Week: 09	art Date /24/12	<u>End Date</u> 09/30/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$375.00	<u>Rating</u> 0.00						
E19 KSNV	09/30/1	2 09/30/12		СМ	7a-8am	S	:30	2	\$500.002	0.00 NM	2	\$1,000.00
SUN T			Sunday Today									
<u>St:</u> Week: 09	art <u>Date</u> //24/12	<u>End Date</u> 09/30/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
		2 09/28/12	M-F Today Show M-F Today Show		9-10a	F	:30	2	\$425.001	0.00 NM	2	\$850,00
	Y SHW2 art Date 0/24/12	End Date 09/30/12	Weekdays F	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
2 KSN		2-09/30/12 N	escription 1-F Today Show II		t/End Time la	<u>W</u>	/eekdays F	<u>Len</u> -	<u>gth</u> <u>Rate</u> :30 <i>(\$425.00)</i>	<u>Rtg Type</u> ) 0.00 <i>NM</i>		
[P		= GOLF]										
⊕ M	/ 09/28/1 G for 20.2 instate]		I-F Today Show II	3rd Hr 9-10	a		F	_	:30 \$425.00	0.00 NM		
E 21 KSNV	10/01/1	2 10/01/12	M-F Today Show M-F Today Show		9-10a	M	:30	2	\$425.001	0.00 NM	2	\$850.00
	Y SHW2		•									
<u>St</u> Week: 10	<u>art Date</u> )/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 2		<u>Rating</u> 0.00						
	_		M-F Today Show M-F Today Show	II 3rd HBM	9-10a	-T	:30	2	\$425.001	0.00 NM	2	\$850.00
	Y SHW2											
<u>St</u> Week: 10	art <u>Date</u> 0/01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 2	. —	Rating 0.00				1		
E23 KSNV	10/03/		M-F Today Show M-F Today Show		9-10a	W	:30	2	\$425.001	0.00 NM	2	\$850.00
	Y SHW2 art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/07/12	W	2	\$425.00	0.00						
		12 10/04/12	M-F Today Show M-F Today Show		9-10a	T	:30	2	\$425.001	0.00 <b>NM</b>	2	\$850.00
	Y SHW2 art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	T	2		0.00						

KSNV

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Order / Rev: Alt Order #:

Flight Dates:

103291

06825823

09/28/12 - 10/04/12

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

Estimate:

Ln Ch Start End		Start/End T		Len Sp			Rtg Type	Spots	Amount
E 24 KSNV 10/04/12 10/04/12	M-F Today Show II 3rd H&M M-F Today Show II	9-10a	T	:30	2	\$425.001	0.00 <b>NM</b>	2	\$850.00
TODAY SHW2									
E 25 KSNV 09/28/12 09/28/12	M-F Today Show III 4th ISM Today 4th Hour	10am-11am		:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY SHW3 Start Date End Date	Mookdaya SnataMicok	Data	Detina						
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Week	<u>Rate</u> \$325.00	Rating 0.00	· ·					
E 26 KSNV 10/01/12 10/01/12	M-F Today Show III 4th ISM Today 4th Hour	10am-11am	М	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY SHW3	•								
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week M 2	<u>Rate</u> \$325.00	Rating 0.00						
E 27 KSNV 10/02/12 10/02/12		10am-11am	-Т	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY SHW3	Today 4th Hour								
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 28 KSNV 10/03/12 10/03/12	M-F Today Show III 4th 18M	10am-11am	W	:30	2	\$325.001	0.00 <b>N</b> M	2	\$650.00
TODAY SHW3	Today 4th Hour								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12 E29 KSNV 10/04/12 10/04/12		\$325.00 10am-11am	0.00 T⊶	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY SHW3	Today 4th Hour					•			, == 0.00
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/01/12 10/07/12 E 30 KSNV 09/28/12 09/28/12	Rachael Ray CM	\$325.00	0.00	.20		#205 AD4	0.00 1114	•	
	Rachael Ray	11am-12pm	F	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHAEL RAY Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 09/24/12 09/30/12	F 2	\$325.00	0.00						
E 31 KSNV 10/01/12 10/01/12	Rachael Ray CM Rachael Ray	11am-12pm	M	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHAEL RAY	·						ļ		
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week M 2	<u>Rate</u> \$325.00	Rating 0.00						
E 32 KSNV 10/02/12 10/02/12		11am-12pm	-T	:30	2	\$325.001	0.00 <b>NM</b>	2	\$650.00
RACHAEL RAY	Rachael Ray					•			
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week		Rating 0.00						
E 33 KSNV 10/03/12 10/03/12	Rachael Ray CM	11am-12pm	W	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHAEL RAY	Rachael Ray								
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week		Rating				,		
E 34 KSNV 10/04/12 10/04/12		\$325.00 11am-12pm	0.00 T	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHAEL RAY	Rachael Ray								·
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12 E 35 KSNV 09/28/12 09/28/12	The Agenda 1230pm CM	\$325.00 1230-1p	0.00 F	:30	1	\$325.001	0.00 NM	4	<b>#325.00</b>
	The Agenda 1230pm	1200-1h	<b>_</b>	.50	i	ψυζυ.00 Ι	0.00 NM	1	\$325.00
NEWS 3 AT NOON <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 09/24/12 09/30/12	F 1	\$325.00	0.00						
E 36 KSNV 10/01/12 10/01/12	The Agenda 1230pm CM The Agenda 1230pm	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 3 AT NOON	·								

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NRCC-IE

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Product Desc:

NRCC IE 2012

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Estimate:

KSNV

	2601	
•		

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 36 KSNV	10/01/1	2 10/01/12	The Agenda 1230	•	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS.	3 AT NO	ON	The Agenda 1230	Opm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	•					
Week: 10/		10/07/12	M	1	\$325.00	0.00						
E 37 KSNV	10/02/1	2 10/02/12	The Agenda 1230	pm CM	1230-1p	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
		<b></b>	The Agenda 123	Opm						İ		
	3 AT NO rt Date	ON End Date	Mackdaya	Spots/Week	Pato	Dating						
<u>Sta</u> Week: 10/		10/07/12	<u>Weekdays</u> -T	<u>Spots/Week</u>	<u>Rate</u> \$325.00	Rating 0.00						
E38 KSNV			The Agenda 1230	pm CM	1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
			The Agenda 123	•	•				•			*
	3 AT NO											
<u>Sta</u> Week: 10/	rt Date	<u>End Date</u> 10/07/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 39 KSNV			The Agenda 1230		1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
LOS NOIV	10/0-1/1	2 10/0-1/12	The Agenda 123	-	1200-1p	ı	.00	1	ψ020.001	0.00 14181		φυ2υ.00
	3 AT NO	ON	•	•								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/07/12	T	1	\$325.00	0.00			AT00.001		_	
E40 KSNV	09/29/1	2 09/29/12	Golf Golf	СМ	4a-8pm	S-	:30	2	\$700.001	0.00 NM	2	\$1,400.00
RYDER	CUP		GOII									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	/24/12	09/30/12	S-	2	\$700.00	0.00						
E 41 KSNV	09/30/1	2 09/30/12	Golf	CM	4a-8pm	S	:30	2	\$700.001	0.00 NM	2	\$1,400.00
RYDER	CLID		Golf									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	S	2	\$700.00	0.00						
E 44 KSNV	09/28/1	12 09/28/12	Dr. Phil	CM	3-4p	F	:30	2	\$450.001	0.00 NM	2	\$900.00
DD D1			Dr Phil							l		
DR. PH	⊓∟ art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	F	2	\$450.00	0.00						
E 45 KSNV			Dr. Phil	СМ	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.00
			Dr Phil									
DR. PH		- 15 (	182 1 1	0 ( 111 )	5.4	<b>.</b>						
<u>Sta</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
E 46 KSNV				CM	3-4p	-T	:30	2	\$450.001	0.00 NM	2	\$900.00
L-10 1011V	10/02/	IL TOTOLITE	Dr Phil	O.W.	ОЧР	'	.00	_	Ψ-50.001	0.00 14181		ψ500.00
DR. Ph	llL											
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10 E 47 KSNV		10/07/12	-T	CM	\$450.00 3-4p	0.00 W	-20		<b>4450.004</b>	0.00 NR4		4000.00
E4/ NONV	10/03/	12 10/03/12	Dr. Phil	CIVI	3-4p	w	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PH	{IL		2								ı	
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		10/07/12	W	2		0.00						
E48 KSNV	10/04/	12 10/04/12		CM	3- <b>4</b> p	T	:30	2	\$450.001	0.00 NM	. 2	\$900.00
DR. PH	IIL.		Dr Phil									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	T	2	\$450.00	0.00						
E49 KSNV	09/28/	12 09/28/12	NEWS 3 at 4 (1		4-5pm	F	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	વ		4PM NEWS (1 h	our)	(4:30 PM-5:	00 PM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/30/12	F	1	\$725.00	0.00						
E 50 KSNV	10/01/	12 10/01/12		CM	4-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00
											•	

**KSNV** 

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Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #: Flight Dates: 06825823 09/28/12 - 10/04/12

Product Desc:

NRCC IE 2012

Estimate:

2601

Ln Ch Start End Break Start/End Time Inventory Code Davs Len Spots Rate Pri Rtg Type Spots Amount NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/01/12 M----10/07/12 \$725.00 0.00 E 51 KSNV 10/02/12 10/02/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$725.001 0.00 NM 1 \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating -T----Week: 10/01/12 10/07/12 \$725.00 0.00 E 52 KSNV 10/03/12 10/03/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm \$725.001 --W----:30 0.00 NM 1 1 \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date **End Date Weekdays** Spots/Week Rate <u>Rating</u> Week: 10/01/12 10/07/12 --14----\$725.00 0.00 E 53 KSNV 10/04/12 10/04/12 NEWS 3 at 4 (1 HOUR)CM ---T---4-5pm :30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 --T---\$725.00 0.00 E 54 KSNV 09/28/12 09/28/12 M-F Early News CM 5-630p ----F--:30 3 \$1,200,001 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 ---F--Week: 09/24/12 3 \$1,200.00 0.00 E 55 KSNV 10/01/12 10/01/12 M-F Early News CM 5-630p :30 3 \$1,200,001 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 M----3 \$1,200.00 0.00 E 56 KSNV 10/02/12 10/02/12 M-F Early News CM 5-630p -T----:30 3 \$1,200,001 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T----3 \$1,200.00 0.00 E 57 KSNV 10/03/12 10/03/12 M-F Early News CM 5-630p --W----:30 3 \$1,200.001 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 --W----0.00 3 \$1,200.00 E 58 KSNV 10/04/12 10/04/12 M-F Early News CM 5-630p :30 3 \$1,200,001 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 10/07/12 Week: 10/01/12 ---T---\$1,200.00 E 59 KSNV 09/28/12 09/28/12 M-F Jeopardy CM 630-7pm ----E--:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$1,300.00 0.00 E 60 KSNV 10/01/12 10/01/12 M-F Jeopardy 630-7pm :30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 1 \$1,300.00 0.00M-F Jeopardy E 61 KSNV 10/02/12 10/02/12 630-7pm CM -T----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating Week: 10/01/12 10/07/12 1 \$1,300.00 0.00 E 62 KSNV 10/03/12 10/03/12 CM 630-7pm ------:30 1 \$1,300,001 0.00 NM \$1,300.00

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Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #: Flight Dates:

06825823

09/28/12 - 10/04/12

Product Desc:

NRCC IE 2012

Estimate:

2601

Ln Ch End Start **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Jeopardy M-F Jeopardy **JEOPARDY** Start Date **End Date Weekdays** Spots/Week Rate Rating 10/07/12 --W----Week: 10/01/12 1 \$1,300.00 0.00 E 63 KSNV 10/04/12 10/04/12 M-F Jeopardy CM 630-7pm ---T---:30 1 \$1,300.001 0.00 NM 1 \$1,300.00 M-F Jeopardy **JEOPARDY** End Date Start Date Spots/Week Weekdays Rating Rate Week: 10/01/12 10/07/12 ---T---1 \$1,300.00 0.00 E 64 KSNV 09/28/12 09/28/12 M-F Wheel CM 7-730pm :30 ----F--1 \$1,300.001 0.00 NM 1 \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 \_\_\_\_\_ \$1,300.00 0.00 E65 KSNV 10/01/12 10/01/12 M-F Wheel CM 7-730pm M-----:30 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/01/12 10/07/12 \$1,300.00 0.00E 66 KSNV 10/02/12 10/02/12 M-F Wheel CM 7-730pm -T----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T----1 \$1,300.00 0.00 M-F Wheel E 67 KSNV 10/03/12 10/03/12 CM 7-730pm :30 1 \$1,300,001 --W----0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 --14----1 \$1,300.00 0.00 E 68 KSNV 10/04/12 10/04/12 M-F Wheel 7-730pm CM ---T---:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---T---\$1,300.00 0.00E 69 KSNV 09/29/12 09/29/12 Vegas Inc. CM 6:30-8pm ----S-:30 \$425,001 0.00 NM 1 \$425.00 Vegas Inc. NEWS 3 Spots/Week Rating Start Date End Date Weekdays Rate Week: 09/24/12 09/30/12 ----S-\$425.00 0.00 E 70 KSNV 09/29/12 09/29/12 Weekend Jeopardy/Whe@M 630-730pm ----S-:30 \$525.001 0:00 NM 2 \$1.050.00 WKND Jeop/Wheel JEOP/WHEEL Start Date **End Date** <u>Weekdays</u> Spots/Week Rating Rate Week: 09/24/12 09/30/12 ----5-\$525.00 0.00 8-10pm E71 KSNV 10/01/12 10/01/12 Mon PR 8-10p CM M----:30 1 \$4,000.001 0.00 NM \$4,000.00 Monday Prime 8-10pm THE VOICE Start Date End Date **Veekdays** Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$4,000.00 0.00 E72 KSNV 10/03/12 10/03/12 Wed PR 9-10p 9-10pm --W----:30 2 \$3,000,001 0.00 NM 2 \$6,000.00 Wednesday Prime 9-10pm L&O:SVU Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 --W----\$3,000.00 0.00 E 73 KSNV 10/03/12 10/03/12 Wed PR 10-11p CM10-11pm --14/----:30 \$3,200.001 0.00 NM \$3,200.00 Wednesday Prime 10-11pm CHICAGO FIRE **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 --W---\$3,200.00 0.00 E74 KSNV 09/28/12 09/28/12 CM 8-9pm ---F--:30 1 \$1,700.001 0.00 NM \$1,700.00

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Advertiser:

NRCC-IE

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2601

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Fri PR 8-9p Friday Prime 8-9pm WHO ARE YOU? Start Date End Date Weekdays 1 1 2 1 Spots/Week Rate Rating Week: 09/24/12 ----F--09/30/12 1 \$1,700.00 0.00 E 75 KSNV 09/28/12 09/28/12 Fri PR 9-10p CM 9-10pm ----F--:30 1 \$3,000,001 0.00 NM \$3,000.00 Friday Prime 9-10pm **GRIMM-NBC** Weekdays Spots/Week Start Date End Date Rating <u>Rate</u> Week: 09/24/12 09/30/12 ---F--1 \$3,000.00 0.00 E 76 KSNV 09/29/12 09/29/12 Sat PR 9-10p CM 9-10pm :30 \$800.001 ----S-0.00 NM \$800.00 Saturday Prime 9-10pm PRIME-SAT-NBC Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 Week: 09/24/12 ----5-\$800.00 0.00 Sat PR 10-11p СМ E 77 KSNV 09/29/12 09/29/12 ----S-:30 1 \$1,200,001 10-11pm 0.00 NM \$1,200.00 Saturday Prime 10-11pm L&O SVU-SA-NBC Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S-\$1,200.00 0.00 E78 KSNV 09/30/12 09/30/12 NFL Pre-Game / FNA CM 1p-530pm ----S :30 0.00 NM 1 \$2,500.001 \$2,500.00 NFL Pre-Game FTBL NITE AMR Start Date End Date Weekdays Spots/Week Rate Rating 1 \$2,500.00 Week: 09/24/12 09/30/12 0.00 E 79 KSNV 09/30/12 09/30/12 NFL Football CM 1P-9PM :30 2 \$10.000.001 ----S 0.00 NM 2 \$20,000,00 NFL Football **NBC SUN-FTBL** Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 Week: 09/24/12 ----5 2 \$10,000.00 E 80 KSNV 09/30/12 09/30/12 News 3 Live in Prime 7-10pm ----S CM :30 2 \$1,600.002 0.00 NM \$3,200.00 News 3 in Prime **NWS3 LVE-PRIME** Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Rating ----S Week: 09/24/12 09/30/12 2 \$1,600.00 0.00 E 81 KSNV 09/28/12 09/28/12 M-F News 3 at Eleven CM 11pm-1135pm ----F--:30 1 \$1,200,001 O OO NM \$1,200.00 1 M-F News 3 at Eleven **NEW\$ 3 AT 11 Weekdays** Start Date End Date Spots/Week Rating Rate 09/30/12 ----F--Week: 09/24/12 1 \$1,200.00 0.00 E 82 KSNV 10/01/12 10/01/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date **End Date** Weekdays Spots/Week Rating Rate 10/07/12 Week: 10/01/12 \$1,200.00 E83 KSNV 10/02/12 10/02/12 M-F News 3 at Eleven CM 11pm-1135pm -T----:30 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Weekdays Start Date End Date Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$1,200.00 0.00 E84 KSNV 10/03/12 10/03/12 M-F News 3 at Eleven 11pm-1135pm 1 \$1,200,001 0.00 NM \$1,200.00 1 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$1,200.00 0.00 M-F News 3 at Eleven E 85 KSNV 10/04/12 10/04/12 11pm-1135pm CM :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/01/12 10/07/12 1 \$1,200.00 0.00 \$2,200.00 E 86 KSNV 09/29/12 09/29/12 CM 11pm-1135pm ----S-:30 2 \$1,100,001 0.00 NM 2

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Advertiser:

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Product Desc:

NRCC IE 2012

Flight Dates: 09/28/12 - 10/04/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
			Sa-Su News 3 at I Sa-Su News 3 at						•			
WKD2	NWS-AT	11	Oa Ou Nows o at	Licven								
<u>Sta</u> Week: 09	rt Date /24/12	End Date 09/30/12	Weekdeys	Spots/Week	<u>Rate</u> \$1,100.00	Rating 0.00						
E 87 KSNV	09/28/1		The Tonight Show Tonight Show		1135p-1237a		:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITI <u>Sta</u> Week: 09.	art Date	End Date 09/30/12	Weekdays	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
E 88 KSNV	10/01/1	2 10/01/12	The Tonight Show	CM	1135p-1237a	M	:30	2	\$500.001	0.00 NM	2	<b>\$</b> 1,0 <b>00</b> .00
TONITI	E SHW		ronight Show									
<u>Sta</u> Week: 10		End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
E 89 KSNV			The Tonight Show		1135p-1237a		:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONIT	E SHW		Tonight Show									
<u>Sta</u> Week: 10	art <u>Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
E90 KSNV		2 10/03/12	The Tonight Show Tonight Show	CM	1135p-1237a		:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITI <u>Sta</u> Week: 10	art Date	End Date 10/07/12	Weekdays	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
E91 KSNV	10/04/1	2 10/04/12	The Tonight Show	CM	1135p-1237	T	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONIT	E SHW		Tonight Show									
Sta	art Dete	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10	_	10/07/12	T	2		0.00						
E 92 KSNV		2 09/29/12	Saturday Night Liv Saturday Night Liv		1130pm-1:02	?amS-	:30	2	\$1,400.001	0.00 NM	2	\$2,800.0
	TE LIVE	End Data	Maaladaya	Constantinate	D-4-	D-0						
Week: 09	<u>art Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$1,400.00	Rating 0.00						
E93 KSNV	09/30/1	2 09/30/12	Sports Night in La Sports Night in La	-	Sun 1135p-1	200aS	:30	1	\$400.001	0.00 NM	1	\$400.00
	r NT-L V			· ·								
<u>Sta</u> Week: 09	<u>art Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
N 94 KSNV	09/30/1	12 09/30/12	NFL Pre-Game / i NFL Pre-Game	FNA CM	1p-530pm	S	:30	1	\$2,500.001	0.00 NM	1	\$2,500.0
<u>St</u> Week: 09	art Dete /24/12	End Date 09/30/12	Weekdays	Spots/Week		Rating 0.00						
			Late Night w/Fallo	n CM	1237a-136er		:30	1	\$500.001	0.00 NM	1	\$500.0
	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 09	124112	09/30/12	r	1	\$500.00	0.00						